AUSTRALIAN RUGBY LEAGUE LIMITED
A.C.N 003 107 293 A.B.N 94 003 107 293
Level 5, 165 Phillip Street, Sydney NSW 2000
GPO Box 4415, Sydney NSW 2001
Tel: 02 9232 7566 Fax: 02 9233 8847

September 28, 2007

Dear Club Secretary,

The sport of Rugby League is looking forward with great anticipation to the impending Centenary of Rugby League which will be celebrated across the game with various activities and events throughout 2008.

These celebrations will be a wonderful opportunity for the game to show our rich heritage and recognize the great achievements of those who have developed the game over the previous 100 years, while highlighting the significance that Rugby League has played on the development of Australian society over that period.

The Centenary will not only celebrate the history of the NRL premiership, it will celebrate the role of everyone who is involved in all levels of the sport. While much has changed in Australia over the past 100 years, there is much that hasn't changed in Rugby League. In 1908 someone needed to wash the jerseys, mark the lines, put the goal posts up, coach, referee etc. In 2008 there are still hundreds of thousands of dedicated people who take on these important roles.

The local Rugby League club was an integral part of the community 100 years ago, and it still is today. It is this role that Rugby League plays in all communities that will be widely celebrated in the Centenary year.

There are a number of ways your Club/School can get involved in the 2008 Centenary year:

All players will have the opportunity to display the Centenary of Rugby League logo with pride on their jersey in 2008. In this way we hope that all participants of the game, from Under 6's to NRL, will be united in a common celebration.

There are two ways that your Club/School can ensure that your players have the opportunity to wear the Centenary logo on their jerseys in 2008.

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Option 1 – Sublimated logo
If you are ordering new jerseys for the 2008 season, all kit suppliers have agreed to sublimate the Centenary logo on all new Rugby League playing jerseys produced for 2008.

This will happen automatically. There is no need to do anything, and there is no cost to either the Club/School or the players for this treatment.

Option 2 – Iron on Patch
Your Club/School can order specially produced iron on patches for every player that is registered in 2008 and these can be affixed them to existing playing jerseys

All you need to do is register your Club/School details, outlining how many patches you require, and where they need to be sent to on the One Community website at www.rugbyleague.com.au/onecommunity after the 5th of October 2007.

The patches will be mailed to you at ***no cost*** to either the Club/School or the players.
What do we need to do?

- **If you are ordering new jerseys, there is no need to do anything.**
- **To provide your players with the opportunity to wear the Centenary logo on existing jerseys, you need to order iron on patches. Visit www.rugbyleague.com.au/onecommunity by 1 May 2008**

CENTENARY VOLUNTEER RECOGNITION PROGRAM

It is hoped that a program will be in place in 2008 to acknowledge every volunteer in Rugby for their participation/contribution to the game in its Centenary year. This also includes those who volunteer their time to help Rugby League in the school system. More on these plans will be released later this year.

CENTENARY MEDALS PROGRAM

In the Centenary year some very special volunteers from both the Club and School environments will be awarded an exclusive Centenary Medal for their outstanding volunteer service to the game. These specially produced Medals will be produced by the game and presented at special ceremonies throughout 2008.

To be eligible for consideration for a Centenary Medal a nominee:

- Must not be paid for his or her duties
- Must have served the game in a volunteer capacity for ten years or more

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- Must have displayed outstanding qualities as a volunteer such as best practice, going "above and beyond the call of duty" and showing innovation
- Must be nominated by his or her Junior or District Club or School and verified by the Local League or State School body
- Must be an active volunteer

All nominations will be received by the Local Leagues and then forwarded to the State Leagues or State School body. The State League will determine if the nominee is a suitable recipient of the Medal. The Medals will be presented at a number of events throughout the Centenary year such as:

- NRL Club matches
- Centenary Regional Celebrations
- State of Origin Matches
- NRL Finals Series and NRL Grand Final

If you have someone at your Club or School that you believe would be eligible for this prestigious award, please send the enclosed nomination form to your District Association or State School body by 1 November 2007.

What do we need to do?

- **Choose someone from your Club or School who you believe deserves to be nominated for a Centenary Medal against the criteria outlined.**
- **Fill out the enclosed nomination form and send it to your District Association or State School body by 1 November 2007.**

HARVEY NORMAN REGIONAL CELEBRATIONS

During the Centenary the game will conduct ten regional celebrations throughout New South Wales and Queensland honouring the contribution these areas have made to the development and continual growth of Rugby League since 1908.

Each day long celebration will feature a tribute of local players who have represented their state and country, an exhibition showcasing the history of Rugby League in the community and ARL Development Skills Clinics and a spectacular country music celebration.

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Locations and dates of the Harvey Norman Regional Celebrations are as follows:

19th March	Nowra	9th April	Tamworth
30th April	Dubbo	14th May	Wagga Wagga
4th June	Toowoomba	25th June	Coffs Harbour
16th July	Mt Isa	6th August	Rockhampton
27th August	Cairns	10th September	Mackay

Kind regards,

Geoff Carr
Chief Executive
Australian Rugby League