

## Memorandum

To: All AFL GSJ Clubs

CC: Regional Committees, AFL Regional Managers, Board Members

From: Bob Robinson

Date: December 11, 2012

Re: **December**

There is a lot of important information contained in this Memorandum. Please make sure that those at your Club who need to see and attend to any of the items listed can do so.

### The Festive Season

With many Clubs and the Regional Committees now well into preparing for the 2013 season, Christmas and New Year celebrations are now just around the corner for us all.

For all folk involved in our football community now looking forward to a great festive season it is important to be thoughtful about what this time of the year means to us all.

On behalf of GSJ Administration and the Board we wish you all a great Christmas and importantly a safe New Year.

## 1. INFORMATION UPDATES

### 1.1 Sports Trainers Policy - Training

As previously advised the requirements for this policy are now included in the Competition bylaws for 2013. To enable Clubs that do not have the necessary medical support there are scheduled training sessions during March on the dates and venues outlined below.

Date	Venue	Level
March 16	Hexham Bowling Club Ourimbah RSL	Basic First Aid – Full day
March 23	Hexham Bowling Club Ourimbah RSL	ERC – Half Day
March 2	Blacktown BISP AFL Offices Moore Park	Basic First Aid – Full day
March 9	Blacktown BISP AFL Offices Moore Park	ERC – Half Day

The specific details of to register and precise times will be advised early in the New Year.

### AFL NSW/ACT

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Given that this a new compliant initiative, the AFL, Regional Committees and the AFLGSJ Board have consolidated funds to provide in the first year, a subsidy cost for two persons per Club to complete the necessary Courses.

The full costs which have already been discounted by Surf Life Saving for the AFL are shown below highlighting the subsidised cost for the two attendees who register.

Level	Total Cost	Subsidised Cost in first year
<b>A. Basic First aid – one day</b>		
• Full Course	\$130	\$100
• Update course	\$110	\$80
<b>B. Emergency Response Coordinator (ERC) – half day</b>	\$75	\$50
<b>C. A combined course covering both levels above</b>	\$160	\$100

## 1.2 Changes to format of Footyweb - SportingPulse - Membership V6 – Live Wed 12 Dec

In an effort to continue to improve the user experience, we are pleased to announce SP Membership V6 (beta) will be available to try on Wednesday 12 December ahead of full integration early next year. Administrators [click here](#) for more details.

## 1.3 Club of the year

As outlined in the November 5 Memorandum the Club of the Year within AFLGSJ will be recognised in 2013 and beyond. We are pleased to confirm the following prizes:

- Regional winner will each receive an allocation of Footballs for the 2014 season to the value of \$500 and a certificate recognising the club's achievement
- The overall AFLGSJ winner selected from the regional winners will in addition receive a 2012 framed, Sydney Swans Jumper signed by the premiership winning team.
- Finally the Club that records the highest Net Growth rate for 2013 will in the latter part of the 2013 season be provided with access to a non catered box at the SCG for 12 persons.

## 1.4 Volunteers – Volunteers – Volunteers – Opportunities

In November 2011 we made Clubs aware of the opportunities to access volunteer support through “Community Services” program that is administered via the NSW Department of Corrections. At the time we provided testimonials from two Clubs, Western Suburbs Juniors and Penshurst Juniors. Both Clubs were very supportive of the program.

In recent weeks we have again made contact with the appropriate department and they are keen to work with our junior Clubs that decide to take up this great opportunity. Already we have been approached by folk in Maitland to look at providing opportunities to the local Clubs (we will follow up directly on that shortly).

[Click here](#) to read more about this real opportunity for your Club.

## 1.5 Update to 2013 Competition Bylaws

The Competition bylaws have been updated (v1.01) to provide clarification on Joint Ventures and Club Mergers. [Click here](#) to download updated version. Eventually an amendments document will also be produced.

## 1.6 Wrist bands and Coaches and Team Managers Bibs

Clubs are reminded of the requirements of the above and should review each of your Teams' status for season 2013. A Resource Order Form can be downloaded from the GSJ website. [Click here](#)

## 1.7 Marketing – Recruitment Plan

Please find attached the 2013 AFLGSJ participant marketing campaign overview. The presentation provides a summary of the overarching marketing objectives and key initiatives to drive participation in Auskick, transition to club footy and retention of current players. The document is strictly confidential and should only be viewed by GSJ Club administrators.

## 1.8 Volunteer theme Round

As we have done each year a round is selected where we strongly encourage Clubs to look at ways and means to recognise the effort of the hard working Volunteers at all our Clubs. There are a number of ideas that present opportunities to recognise effort.

Prior to the Volunteer Round perhaps some Clubs may like to make some suggestions which we can add to a list and circulate to all.

The selected dates are the weekend of **26-28<sup>th</sup> July**. If you have any thoughts or ideas please send them through and we will revert to all in the early June period.

## 1.9 An important message from JLT on the Insurance Program

We are unsure if this matter effects any of the GSJ Clubs.

The **Australian Football National Risk Protection Programme** aims to provide the best possible coverage for the players, volunteers, officials, clubs and leagues across Australia at the most affordable rate for clubs and their members.

In recent times, a number of separate sporting clubs, usually occupying / sharing the same local sports precinct, are now coming together to form either a single incorporated entity or an additional combined incorporated entity for common administration, financial and facility usage/maintenance purposes. These created bodies are often termed 'Sports Clubs'. For example, cricket clubs, AFL football clubs, netball and tennis clubs, among other sporting and recreation clubs, that commonly call a particular precinct 'home', are now either:

- Incorporating to form a single club covering all the joining sports clubs or
- Forming a separate incorporated body with representatives from each individual club

**Please be aware** that by incorporating with other sporting clubs to form a new single club or a separate entity representative of the individual clubs, will impact your insurance coverage under the Management Liability (Forefront) policies.

The Management Liability (Forefront) cover extends only to All Incorporated Australian **Football** Clubs and Associations/Leagues of each State and Territory. Other created entities, being Sports Clubs with several different sports / recreation activities, **will not be covered** for claims under the Management Liability (Forefront) policy.

JLT Sport recommends that your club urgently reviews your governance structure and insurance coverage to ensure that you have appropriate insurance coverage in place. Clubs that remain as a single entity incorporated football club are not affected by this situation.

If your club has entered into a structure as described above, JLT Sport can assist by obtaining insurance cover on behalf of the separately created entity. Please contact JLT Sport on 1300 130 373 if you would like to arrange or discuss your clubs cover.

## 1.10 Licensed and Preferred suppliers – A reminder

Clubs are reminded of the AFL NSW/ACT licence agreements for the 2012 - 13 seasons. With apparel only the listed companies are licensed to place the AFL NSW/ACT logo on apparel, which is a bylaw requirement. [Click here](#) to see the full list

## 1.11 Play by the Rules

*Play by the Rules* provides information, resources, online training and promotional campaigns, but it is so much more than this . . .

. . . it is an ethos or a way of thinking - that everyone involved in sport should be able to do so in an enjoyable, safe environment, free from discrimination, harassment or bullying.

A new free promotional booklet is available which outlines the work being doing to make our sport safe, fair and inclusive and how you or your organisation can utilise *Play by the Rules* effectively.

You can download the booklet at [www.playbytherules.net.au/resources/promotional-booklet](http://www.playbytherules.net.au/resources/promotional-booklet) or if you would like a hard copy sent to you please send an email to [rhonda.turnbull@ausport.gov.au](mailto:rhonda.turnbull@ausport.gov.au) with your address details.

## 1.12 Multi Cultural Player Subsidy

For the last four years, the Indigenous and Multicultural Programs have offered Player Subsidies to young people from CaLD & Aboriginal and Torres Strait Islander backgrounds to get involved in club football.

For more information on how to apply [Click here](#)

