**Framework, Lacrosse SA Strategic Plan 2013 – 2015**

**Our Vision** : We will advance lacrosse as a widely played and progressive sport in SA

**Our Mission** : LSA exists to manage, develop & promote the game of lacrosse in SA and to facilitate opportunities for SA players to compete at the highest level possible

**Strategic Platforms** : Leadership, Management, Growth, Performance Pathways

1. **Leadership -** Provide vision, direction & support to ensure effective organisational leadership
	1. Positive Environment

Provide direction, and operate in a manner that generates and supports a positive environment within the lacrosse community

1.2 Communication & Engagement

 Develop effective communication and engagement processes between all stakeholders to develop, manage and promote the game

1.3 Advice & Training

 Provide advice and training to member clubs to develop their capacity and expertise to best manage all aspects of their clubs

1. **Management** **(Governance)** - Ensure effective governance in all aspects of the sport
	1. Decision Making

Implement operating processes that facilitate effective and fair decision making across the sport

* 1. Governance

Develop, document and use best practice approaches to the governance of the Association and the sport

1. **Growth (Develop)** - Provide opportunities for more people to access and play lacrosse
	1. New Participation

Develop, facilitate and promote targeted opportunities for new people to participate in lacrosse

3.2 Participation and Retention

 Ensure structures and programs encourage continuing participation and retention, in all aspects of lacrosse

3.3 Awareness and involvement

 Develop and implement promotional campaigns and activities to increase awareness and involvement in lacrosse

1. **Performance Pathways -** Strive for excellence at all levels and aspects of lacrosse, from beginner to elite
	1. Performance

Provide and support opportunities and programs to enable players, officials and coaches to participate and achieve their potential at the highest attainable level in their field

* 1. Coaching

Provide opportunities and processes that facilitate, promote and recognise appropriately qualified and accredited coaching, particularly at junior level

4.2 Fundraising

 Consider and support viable options and opportunities for raising funds to financially support national/international teams