

FRANKSTON FOOTBALL CLUB

**ADVERTISE YOUR BUSINESS
WITH THE DOLPHINS**

**Support The Local Boys Competing
Against the AFL Players**



JANUARY 2013

Advertising Benefits

- Tailored to meet your individual business needs
- High exterior traffic exposure
- High exposure from Functions & Events
- Supporting your local community

Frankston Football Club ADVERTISING 2013

Join us in 2013



The revitalized Frankston Park has seen our ground restored to its place as one of the most beautiful sporting grounds in Victoria.



Smack bang in the heart of our booming City our Club offers sponsors a wonderful opportunity to promote their businesses before the sixty thousand plus people that pass through our sporting venue and function rooms each year. Not to mention the thousands that drive past our ground each day and view your particular advertisement.

As a VFL Stand Alone club competing against the AFL's best new talent we need the support of our local business houses.

We are determined to keep promoting our local youth and giving them the opportunity to progress to the highest level.

We guarantee our sponsors great value and recognition for their sponsorship dollar.

WE ADVERTISE TO SUIT YOUR BUSINESS.

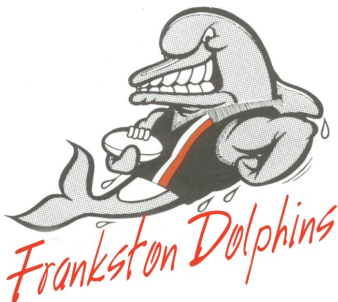
Sponsorship Enquiries

- Contact Bryan Mace on 9783 7888

Frankston Football Club, P.O. Box 354,

Frankston Vic 3199

Email - info@frankstonfc.com.au



WORKING TOGETHER - TO STAND ALONE

Frankston Football Club P.O. Box 354, Frankston Vic 3199 Ph: 9783 7888 Fax: 9783 2333 email: info@frankstonfc.com.au

CURRENT ADVERTISING PARTNERS

This is a list of all our current advertising partners - many of these businesses have been with us for a number of years.

We always encourage our players, members & supporters to use the many services these businesses provide.



A Positive Move
Anderson's Removals & Storage
Bank of Melbourne
Bay City Holden
Chisholm Institute
Diaci's Discount Nurseries
DWC Windows & Blinds
Flourish Licensed Café
Frankston Signs
Frankston Taxis
Graham Quarries
Henderson Cabinets
International Freight Cost Solutions
Last Diary Company
Middendorp Data & Electrical
Ozito
Patties Pies
Pollard Insurance
Remowing
Sandleford
Step Into Life
SuperPages
The Big Fish Market
Two Bays Garden Supplies
Yellowtail Wines

Ace Instant Printing
AuctionYourCar.com
B Select Frankston
Bunnings
Core Health Club
Drummond Golf
Edward (Ted) Bull Funerals
Frankston R.S.L.
Frankston Times
Geoff Shaw M.P.
Grunt
Hoyts Frankston
Ivans Carpet Cleaning
Lindsay Brown & Associates
O'Shea's Timber
Page Bros./Jayco
Peninsula Cranes
Ray White Real Estate Frankston
Rugantino's Restaurant
Slater & Gordon Lawyers
Storage King Carrum Downs
Super Signs
Two Bays Office Products
Western Fresh Meats

NEW DIGITAL SCOREBOARD SIGNAGE

12 month period
ABC Television

Put Your Business Name Up in Lights!!

Situated in prime viewing position on top of Grandstand



Latest full colour digital advertising now available!

On view every Wednesday, Thursday, Friday & Saturday
nights from 6-9pm - also at every home match.

Absolutely prime advertising situated in highly
visible position on our beautiful Grandstand.

2 x Football Club Memberships
Business listed on Clubs Website

Investment: \$1,100 annually (incl GST)

To view the scoreboard in action go to :

<http://www.supersigns.com.au/LED/FrankstonVFL.html>

WORKING TOGETHER - TO STAND ALONE

EXCLUSIVE INDIVIDUAL SIGNAGE

Ground Fence Advertising

12 month period

ABC Television

Option One

1x 3mx900mm Ground Advertising Board

2x Football Memberships to the Club

Your Company listed on the

Club's Website

Signwriting to your specifications
is organised by the Club

First Year Investment is \$1,000.00

Successive Years - \$660.00

Option Two

1x 6mx900mm Ground Advertising Board

2x Football Memberships to the Club

Your Company listed on the

Club's Website

Signwriting to your specifications
is organised by the Club

First Year Investment is \$2,000.00

Successive Years - \$1,320.00

Option Three

1x 9mx900mm Ground Advertising Board

2x Football Memberships to the Club

Your Company listed on the

Club's Website

Signwriting to your specifications
is organised by the Club

First Year Investment is \$3,000.00

Successive Years - \$1,980.00

(All costs are GST inclusive)



***Add Digital Scoreboard
advertising to your ground
signage package for only
\$330 per year!!***

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ELEVATED SIGNAGE

12 month period

ABC Television

Elevated Ground Signage

2x Football Memberships to the Club

Your Company listed on the
Club's Website

Signwriting to your specifications
organised by the Club

East side of ground directly
opposite TV camera's
6m x 900mm

First Year - \$5,500 GST incl.

Successive Years - \$4,400.00



EXCLUSIVE 'ROUNABOUT' SIGNAGE

12 month period

ABC Television

Elevated Ground Signage

*Situated on major roundabout
thoroughfare at the corner
of Kars & High Street*

Exterior & internal view to public.

2x Football Memberships to the Club

Your Company listed on the
Club's Website

Signwriting to your specifications
organised by the Club

South side of ground directly
Opposite TV camera's
4m x 900mm

First Year - \$4,400 GST Incl.

Successive Years - \$3,300.00 GST Incl.



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VIP SIGNAGE 'FLOOD LIT'

12 month period
ABC Television

Exclusive fully flood-lit signage
Situating in prime position on top of Social Rooms
Visible 24/7

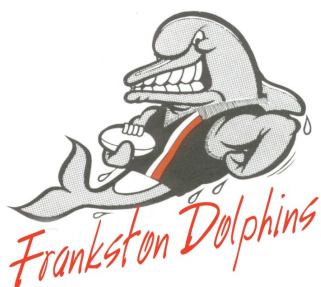


Also includes - Platinum Room Membership which includes
VIP Smorgasboard Luncheon & complimentary
drinks for 2 at every home game.

4 x Membership Tickets and 80 Complimentary
Home Game Passes for Sponsor's clients use.

Company listed on our website and in our Dolphin Update
newsletter (distributed to 800 x 2-3 times per season)

Signwriting to your specifications organised by the Club



Investment is: \$16,500 annually
GST inclusive

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PLAYING JUMPERS

12 month period

ABC Television

(Approx 3 Games per year)

Jumpers

Sponsor logo on left breast of all jumpers.

(Logo measures 10cm x 6 cm)

Two complete sets = 120 jumpers

Worn at all home & away games.

Always picked up by TV cameras ensuring plenty of exposure.

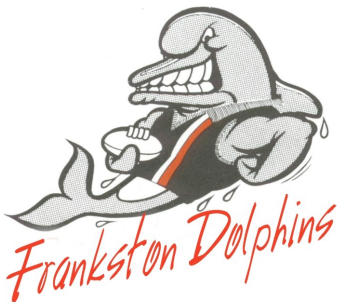


We play away at Bendigo, Nth Ballarat, Coburg, Williamstown and Werribee - great exposure all across Victoria!

Also includes - Platinum Room Membership which includes VIP Smorgasboard Luncheon & complimentary drinks for 2 at every home game.

2 x Membership Tickets and 50 Complimentary Home Game Passes for Sponsor's clients use.

Company listed on our website and in our Dolphin Update newsletter (distributed to 800 x 2-3 times per season)



Jumper Investment - contact the Club

GST inclusive

WORKING TOGETHER - TO STAND ALONE



PLATINUM ROOM (Superbox)

The only one of its
kind in the VFL

Great for Business Networking
Enjoy the football in comfort & style

Complimentary drinks & smorgasbord
luncheon provided from 12 noon
till games end at all home matches.

Delicious seafood, cold meats & salads,
hot dishes, desserts, fruit & cheese platters.

Bar area servicing Platinum Room only.

Membership to Platinum Room entitles
entry for member plus One Guest.

One Normal Membership Card
One Complimentary Membership Card

Investment \$1,500.00*

(Installments can be made if required)

* GST inclusive



WORKING TOGETHER – TO STAND ALONE

FRANKSTON DOLPHINS

ADVERTISING APPLICATION 2013



We can tailor our packages to meet your requirements - just ask us!!

(Your Business can be part of our Newsletter which is sent out regularly to over 800 Members & Local Business Houses)

Business Name:

Contact Name:.....

Address:.....

.....

Telephone: (W)..... (M).....

Signage Details:.....

.....

.....

Advertising Costs:

.....

Client Signature:.....Date:.....

Please attach Business Card for signage details

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FUNCTIONS

‘Frankston on the Park’

**Birthdays ~ Business meetings ~ Anniversaries
21st's ~ Christmas Functions ~ Weddings**

Catering from 20 to 180 people.

FULLY LICENSED BAR

Finger food to fully catered dinners.

Friendly experienced staff will ensure your function runs smoothly and professionally for everyone to enjoy a relaxed and fun event.

We cater for all budgets. Your guests will be delighted!

Please call us on 9783 7888



**SPORTSMENS NIGHTS, CLUB PRESENTATIONS,
TRIVIA NIGHTS ETC.**



RODNEY EADE