



2016 Club Development Forum

Sunday 28th February

Gliderol Stadium, Glenelg

The forum is aimed at providing the opportunity for community club representatives to obtain important information and ideas as well as network with other clubs from around the state – the aim being for this information to then be distributed at local level through club committees and local clubs benefiting as a result.

The structure of the forum will include keynote speakers and a series of elective sessions that clubs can choose to attend on a needs basis for their club.

Clubs are invited to register as many people as they like, but it is strongly suggested these are people who hold a position on the club committee.

The day is completely free of charge and participants will be provided with lunch as well as some take-home resources that will be of benefit to their club operations.

[Click here to register](#)

9:30am	Registration and Morning Tea			
10:00am	Keynote Speaker - TBC			
	Developing a Successful Club Culture			
11:00am	Elective Session 1			11am-2:45pm Footyweb stall set-up for questions and tutorials (Sarah Neal)
	1A	1B	1C	
	Volunteer Management	Events & Fundraising	Ongoing Coach Support	
	Recruitment, Retention & Recognition		They've been appointed, now what?...	
	Mike Feszchak + Sean McNamara	Robbie Cooter-Tims	Dave Reynolds + Peter Corrie	
12:00pm	Lunch			
12:45pm	Elective Session 2			
	2A	2B	2C	
	Club Committees	Player Recruitment & Retention	STARClub / AFL Quality Club Program	
	Effective structure and operation	Planning for the long term future of your club		
	Simon Roger + Dave Reynolds	Garry McIntosh	Damien Leonard + Tony Costanzo	
1:45pm	Elective Session 3			
	3A	3B	3C	
	Strategic Planning	Grants & Subsidies	Game-Day Environments & Coaching	
	Ensuring the long term future of your club	What's available and how do I apply for it?	Ensuring your club is portrayed in a positive way	
	Adam Kelly	Casey Grice	Paul Streatfield	
2:45pm	Keynote Speaker - Jake Parkinson			
	Ensuring what we do is in the best interests of football			
3:15pm	Conclusion - Dave Reynolds			