Warrandyte Basketball Association

Policy: Social Media code of conduct policy
Date: 22.6.2016

Purpose:
Warrandyte Basketball Association (WBA) acknowledges social media as a useful communications tool. As in all public forums, including what we say and do, our behavior online when representing the Association and ourselves should be responsible and considerate and reflect the WBA values.

When using social media ensure that your sense of fairness and respect is maintained at all times and that the standing of the WBA is not compromised.

It is important for the public to distinguish between your personal views and opinions held by the Association. It is also vital that players and families using social media do not disclose private association or other team member information

Scope:
This policy applies generally online, in email, and on websites, personal blogs, and comments on other blogs, Twitter, Facebook, Instagram, LinkedIn or any social media or networking sites.

Implementation:

REPORTING

WBA regards information and images on publicly accessible websites, including those such as Facebook, MySpace, YouTube and Twitter, as being in the public domain.

Members/ can use chat rooms and social networking sites to seek and share information that is not offensive to others and does not criticise the Association, other clubs, officials, spectators players and members of families or friends.

PUBLISHING

If information you are using comes from a social networking site, make this clear to others and be as specific as possible. Members of the WBA must consider the sensitivities of publishing images and information that has come from social media sites. This includes the impact on relatives and friends, and the legal issues of privacy, defamation and copyright. As many of the WBA

members are under 18 **NO** Alcohol advertising/sponsorship will be placed on any WBA social media/websites.   Photos, video and other information should be verified before publication to and from any social media site.

TWITTER AND BLOGS

The same guidelines apply to Twitter. Never forget that everything you say or do can reflect on you personally and the Club - even when you are communicating privately.

If you see or hear anything detrimental, report it to your coach or team manager.

Avoid encouraging or rewarding disruptive or abusive behaviour with attention. Report such behaviour to the WBA Administrator.

PRIVATE VERSUS PUBLIC

Social networking sites are a way of promoting our Association and engaging with teammates. Despite many so-called privacy filters and settings on social media sites, it is still possible to have your "private" information made "public". Therefore, it is best to maintain "keep the public- public, and the private-private" approach to all social media.

CYBER BULLYING

Cyber bullying is no longer a "buzz word". It is real and can be fatal. Whilst we have focused on being mindful in what we say about team mates, officials, association members and their families, it is paramount to be constantly aware of what our words and actions can do, particularly when utilising social media. What seems to be a "harmless" comment about someone's weight, gender, religious belief, appearance, sexual orientation etc, can have devastating consequences for the recipient. Do not assume that another party will take what you perceive as a joke lightly. Always consider how you would feel if the comments were made about you or a member of your family. If you cannot be positive, perhaps it's best not to engage in any commentary in the first place.

BREACHES

Players who breach these social media guidelines may be subject to disciplinary action.

Report immediately to WBA Administrator material appearing on a social media site that may be potentially harmful to a member of the WBA, affiliate or League.

Review: This policy will be reviewed on a regular 12 month basis
22.6. 2017

Definitions:

Twitter- Twitter (/ˈtwɪtər/) is an online social networking service that enables users to send and read short 140-character messages called "tweets". Registered users can read and post tweets, but those who are unregistered can only read them.

Blog- (a truncation of the expression **weblog**)[1] is a discussion or informational site published on the World Wide Web consisting of discrete entries ("posts") typically displayed in reverse chronological order (the most recent post appears first).

Facebook- the brand name of a social-media service and website, launched in2004.

Instagram- Instagram is an online mobile photo-sharing, video-sharing, and social networking service that enables its users to take pictures and videos, and share them either publicly or privately on the app, as well as through a variety of other social networking platforms, such as Facebook, Twitter, Tumblr, and Flickr.

Cyber bullying- is the act of harming or harassing via information technology networks in a repeated and deliberate manner.

Private setting on social media
Public setting on social media

References:

Social Media Guidelines © davopadrone.com for WBA

https://en.wikipedia.org/wiki/World_Wide_Web