

SOLOMON ISLANDS BASKETBALL FEDERATION Strategic Plan 2021- 2025		
Vision	For basketball in the Solomon Islands to become one of the most widely played sports in the country	
Mission	To support institutional strengthening, increase participation, provide leadership, sustainable growth and the overall positive development of basketball throughout Solomon Islands	
Core Values	R.E.B.O.U.N.D	
	Respect   Excellence   Brand   Ownership   Unity   National success   Development	
	The core values for Solomon Island basketball under this new strategy is resonated and reflected under the word; REBOUND. The word when abbreviated, covers the sets of values in which SIBF aims to focus on. Rebound in this context simply refers to the sport of basketball making a comeback after many years of dormancy and drift. Before the ethnic crises of the late 1990’s and early 2000, basketball was the second most active sport in the Solomon Islands. When the crises was at its peak, basketball faded into the background. Less people played due to lack of facilities (damaged) and limited programs conducted. Safety and security were an issue for the sport and gradually the environment was not conducive for the sport to thrive. Today basketball is in a revival mode and the new strategic approach embraces ideals which promote <i>Respect, Excellence, Branding, Ownership, Unity, National success and Development</i> .	
Strategic Priorities		
Priority	Objective	Strategy
1. Governance & Management	To ensure the integrity and accountability of SIBF through clear governance structures, processes and strong leadership	1.1. Strengthen governance and management 1.2. Increase the skills of the Board including members of SIBF in order to ensure good governance practices is maintained at all levels 1.3. Ensure transparency, accountability and good governance are maintained in all decisions made by the board
2. Training & Development	To ensure that SIBF has a “home” for basketball in terms of the development of infrastructure and programs that support the growth of the sport through competent coaches, qualified officials and technical personnel	2.1. Develop and strengthen existing basketball infrastructure and competition throughout the country 2.2. Increase the number and quality of basketball referees, coaches and officials 2.3. Develop the 3x3 code as a format for introduction and promotion towards the overall positive development of basketball
3. Marketing	To raise the profile of basketball and a form of branding that can attract corporate sponsorship, government support and engage all stakeholders to invest into the sport, using a commercially driven marketing plan	3.1. Develop and execute a marketing plan 3.2. Increase stakeholder engagement 3.3. Increase revenue from commercial activity to reduce reliance on donor funds and membership fees
4. Communication	To achieve maximum exposure nationwide by promoting and influencing a positive image of basketball	4.1. Develop and execute a communication plan 4.2. Increase media exposure 4.3. Increase the number members using on-line or social media platforms to make awareness and promote basketball

<b>5. Participation &amp; Growth</b>	To increase the number of men, women, youth and children who play basketball and at a level of growth that ensures sustainability, measurability (i.e. using FIBA Organizer) and positive participation	<b>5.1.</b> Increase the number of registered participants <b>5.2.</b> Increase the number of female participants in all basketball related activities <b>5.3.</b> Provide opportunities for athletes with disability to participate in basketball activities
<b>6. Financial Reporting &amp; Discipline</b>	To ensure the integrity, accountability and professionalism of SIBF in keeping its books and using prudent financial management systems and practices	<b>6.1.</b> Strengthen SIBF financial reporting procedures and systems
<b>7. Competition &amp; Performance</b>	To provide regular competitions at all levels of age and ability in order to ensure maximum participation and to provide opportunities for players and officials wishing to pursue high performance development	<b>7.1.</b> Increase the use of technology in the delivery of all formal competitions <b>7.2.</b> Increase the number of teams participating in competitions for athletes with a disability <b>7.3.</b> Provide opportunities for player enhancement

## **SIBF Operational Plan 2025**

### **1. Governance & Management**

<b>Goal</b>	<b>Outcome</b>	<b>KPIs – 2025</b>	<b>Essential Activities- 2025</b>	<b>Who is responsible</b>	<b>R/A/G</b>	<b>Comment</b>
To have a high-level functioning Federation	To ensure the integrity and accountability of SIBF through clear governance structures, processes, and strong leadership	Increase the skills of the Board including members of SIBF in order to ensure good governance practices is maintained at all levels	Training and education provided by FIBA/OSEP/NSC to SIBF staff members	Board / EO / FIBA O		
		Ensure transparency, accountability and good governance are maintained in all decisions made by the board	Complete SIBF policies and procedures <ul style="list-style-type: none"><li>- Financial</li><li>- Finalise constitution</li></ul> SDO position review	Board  Board		

### **2. Training & Development**

<b>Goal</b>	<b>Outcome</b>	<b>KPIs – 2025</b>	<b>Essential Activities</b>	<b>Who is responsible</b>	<b>R/A/G</b>	<b>Comment</b>
2.1 Secure facilities to run basketball programs	To ensure that SIBF has a “home” for basketball in terms of the development of infrastructure and programs that support the growth of the sport through competent coaches, qualified officials and technical personnel	Develop and strengthen competition throughout the country	SDO to work with PSCs to organise competitions i.e schools, Leagues in Honiara	BFG Officer		
		Increase the number and quality of basketball referees, coaches and officials	Identify in country educators to be upskilled by FIBA/SINIS  In country educators to deliver 4 workshops (1 per quarter)	BFG Officer / FIBA O		
		Develop the 3x3 code as a format for introduction and promotion towards the overall positive	SDO to organise and run 3x3 competition using FIBAs Eventmaker platform	BFG Officer		

		development of basketball	Minimum 6 in before annual deadline  Private promoters of 3x3 to be trained on how to use FIBAs Eventmaker Platform/Player profiles  SIBF to host national and international 3x3 tournaments (Solomon Games)	EO / BFG Officer  EO / BFG Officer		
2.2 Infrastructure development		Develop and strengthen existing basketball infrastructure	SDO to work with PSCs to find potential venues  SIBF to collaborate with HCC/NSC to secure facilities for competition	BFG Officer / SDO  EO / BFG Officer / Board		

### 3. Marketing

Goal	Outcome	KPIs – 2025	Essential Activities	Who is responsible	R/A/G	Comment
Raising the profile and promoting the Federation on and off the court	To raise the profile of basketball and a form of branding that can attract corporate sponsorship, government support and engage all stakeholders to invest into the sport, using a commercially driven marketing plan	Develop and execute a marketing plan June 2025	Participate in FEMP and train board members	EO / Board / FIBA O		
		Increase stakeholder engagement	Develop a program proposal which includes social messaging (Gov ministries, NGOs, PGs, Chamber of Commerce/FiO)	EO / FIBA O		

		Increase revenue from commercial activity to reduce reliance on donor funds and membership fees	Work closely with GOC and NSC for a legacy post PG (i.e wooden floor)  Host international tournaments 3x3 /5on5 post PG by 2025	EO  EO		
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#### 4. Communication

Goal	Outcome	KPIs – 2025	Essential Activities	Who is responsible	R/A/G	Comment
Basketball to become one of the top 5 talked about sports	To achieve maximum exposure nationwide by promoting and influencing a positive image of basketball	Develop and execute a communication plan ASAP	SIBF to do a survey. Receive feedback and develop a strategic plan with FiO Comms Manager  i.e Included in survey is how many participants in your club?	EO / FIBA O / Board		
		Increase media exposure	Work closely with mainstream media (MASI)  SIBF Website – develop own through George Denis by end of Q2	EO  EO		
		Increase the number members using on-line or social media platforms to make awareness and promote basketball	Develop a social media strategy and work with FiO Comms Manager	EO / FIBA O		

#### 5. Participation & Growth

Goal	Outcome	KPIs – 2025	Essential Activities	Who is responsible	R/A/G	Comment
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Boosting Grassroots	To increase the number of men, women, youth and children who play basketball and at a level of growth that ensures sustainability, measurability (i.e. using FIBA Organizer) and positive participation	Increase the number of registered participants	SDO & coaches to deliver SIBF programs from developed workplan  SDO to include a competition in their program	Board BFG Officer		
		Increase the number of female participants in all basketball related activities	HWHRs ImaGIRL to be implemented on October 11 <sup>th</sup> Int Day of the Girl Child Program includes social messaging (partners – NGOs, police etc...)  Mums a Hero Program Includes social messaging (partners – NGOs, police etc...)	BFG Officer / Female Ambassadors		
		Provide opportunities for athletes with disability to participate in basketball activities	SIBF to partner with Paralympic Committee to deliver a program/competition	BFG Officer		

## 6. Financial Reporting & Discipline

Goal	Outcome	KPIs – 2025	Essential Activities	Who is responsible	R/A/G	Comment
	To ensure the integrity, accountability and professionalism of SIBF in keeping its books and using prudent financial management systems and practices	Strengthen SIBF financial reporting procedures and systems	SDO to report to SIBF & NOCSI monthly  Operationalise financial policies and systems (MYOB etc...)  Securing SIBF office space. Discussions with other sport codes (Weight lifting NF)	EO / BFG / SDO  EO / Board  EO / Board		

## 7. Competition & Performance

Goal	Outcome	KPIs – 2025	Essential Activities	Who is responsible	R/A/G	Comment
Professionalise the national team structure	To provide regular competitions at all levels of age and ability in order to ensure maximum participation and to provide opportunities for players and officials wishing to pursue high performance development	Increase the use of technology in the delivery of all formal competitions	<p>Training and education on FIBA Livestats/3x3 Eventmaker Platform/3x3 scoretable FiO to help facilitate</p> <p>GOC/NSC to enable NF to run training sessions with new equipment – clocks, scoreboards etc...</p> <p>SIBF to discuss technical training at Solomon Games with GOC/NSC support for expert to deliver</p>	<p>BFG / FIBA O</p> <p>EO / Board</p>		
		Increase the number of teams participating in competitions for athletes with a disability	SIBF through partnership with Paralympic Committee/Hurricanes/Red Cross to deliver a competition (Fa’a/Nina)	EO / BFG		
		Provide opportunities for player enhancement	Working with SINIS/FiO to develop a HP Program for athletes and coaches.	EO / SDO		