

COBURG FOOTBALL CLUB LIMITED

**Founded 1891
Incorporated 1980**

**Founded: 1879 Premiers: 1926 – 27 – 28 – 70 – 74 – 79 – 88 - 89
Entered V.F.A / V.F.L: 1925 Runners Up: 1932 – 33 – 34 – 51 – 59 – 80 – 86 -
07**



120th ANNUAL REPORT

**To be presented to the Members at the
Annual General Meeting
to be held in the
Coburg Town Hall
Council Chambers
On Tuesday 14th December 2010, 7:30pm**

COBURG FOOTBALL CLUB LIMITED

COBURG FOOTBALL CLUB
LIMITED

CFC OFFICE BEARERS – SEASON 2010

PRESIDENT:	Bill Balakis
VICE PRESIDENT:	Alan Walsh
SECRETARY:	David Rybicki
TREASURER:	Lincoln Easton
DIRECTOR:	Don Lord# (RFC)
DIRECTOR:	Neil McKay
DIRECTOR:	Garry Cameron # (RFC)

GENERAL MANAGER:	Lee Fraser*
SENIOR COACH:	David Newett
RESERVES COACH:	Andrew Shakespeare
FOOTBALL MANAGER:	Craig Byron
ADMINISTRATION OFFICER:	Danielle Costabile
VENUE & EVENTS COORDINATOR:	Lenore Smith

* Appointed February 2010
#(RFC) Richmond Football Club Appointees at time of publication

PRESIDENT'S REPORT

As this is my second year as President I feel both privileged and honored to be again associated with and serving our great Coburg Football Club. The year has been one of highs and lows but without the help of the staff and my fellow Directors I believe that my job would have been less enjoyable and more challenging.

The year in review has had many accomplishments with a range of challenges on and off the field. My focus for 2011 has remained unchanged to continue to provide a commitment and service for moving this great club forward and to respond to the changing environment and need of our club.

2010 also saw the opening of Highgate Reserve at Craigieburn with great acceptance from everyone and the commencement of building works at City Oval (ABD Group Stadium) relocating of our offices at our home ground. This was definitely a great feat by all and was certainly an accomplishment of teamwork.

We also acknowledge that the 2010 season has had its challenges for on-field performances and reaching the highs and lows of every player's and supporter's emotions. I am grateful for the continued support of our aligned partner, Richmond Football Club, and hope the years ahead hold great success.

We farewell to our outgoing coach Dave Newitt and wish him all the best for his future endeavours. In 2011 we will welcome and congratulate our new seniors coach, Adam Potter. Adam may your aspirations be very successful. With playing contracts in place we look forward to restoring the winning culture back into our football club.

It is inspiring to look back on the year of 2010, however it is clear to me that major challenges lie ahead, both at AFL Vic Level and Local Level (membership and sponsorship). I and the board are committed to facing challenges and trying our utmost to work through each of these challenges.

Finally Coburg Football Club belongs to all of us and that is why it requires our continued support.

I would like to take this opportunity to thank and congratulate Lee Fraser on his first year with Coburg and acknowledge his exceptional work and dedication. I would also like to thank and congratulate Craig Byron on his first year as full time football Manager. Thank you also to Lenore Smith for her continued dedication. Finally I would like to take this opportunity to thank all my fellow Directors, the Support Staff and most of all our Volunteers.

Thank you to all for your continued support, efforts and hard work.

GO BURGERS!

Bill Balakis
President
Coburg Football Club

GENERAL MANAGER'S REPORT

2010 was a year of transition for the Coburg Football Club with a new General Manager, Senior Coach, Reserves Coach and for the first time a full time Football Manager. Firstly, I would like to acknowledge the work of Lenore Smith & Craig Byron who ensured that the operations of the club continued to move forward despite not having a General Manager throughout the initial pre-season period. I would also like to acknowledge the work and support of my predecessor Ryan O'Connor whose performance as General Manager over five seasons was outstanding. There were a number of highlights for the 2010 season both on & off the field.

Highgate Recreation Reserve

The club has completed its first steps into the Hume community by playing four home games at Highgate Recreation Reserve in Craigieburn. The state of the art facilities have proven to be popular with the players, who won three of the four games at Highgate and also the members who got to enjoy the function room and grand stand facilities.

I would like to acknowledge the support of *AFL Victoria*, *Calder Cannons* and *Hume City Council* who have helped make the Coburg Football Club's venture into Craigieburn possible. Highgate Recreation Reserve provides a unique opportunity for the Coburg Football Club to broaden its partnership base through increased membership & sponsorship. Whilst operating two venues has proven a challenge in 2010, there are unlimited opportunities for the club to create a number of local partnerships in Craigieburn and to gain valuable income through both football and function activity.

Coburg City Oval Office Reinstatement

Following the grandstand fire in 2003 the club has had its administration based out of the Moreland City Council offices. Following years of negotiation the Coburg Football Club has now received funding from both *Moreland City Council* and *AFL Victoria* to complete an office fit out back in the Coburg City Oval Grandstand.

I would like to acknowledge the support of Moreland City Councilors Cr Oscar Yildiz and Cr John Kavanagh who proved valuable champions for the club bid to secure long term tenancy at Coburg City Oval. I would also like to acknowledge Coburg Football Club President Bill Balakis who has been the driving force behind this project for a number of years.

In partnership with the *Victorian Women's Football League*, the *Coburg Cricket Club* and *AFL Victoria* the Coburg Football Club looks forward the retaining a full time presence at Coburg City Oval from the 2011 season with a seven year lease of the facility. The partnership with the VWFL will see Coburg City Oval host a number of female football matches throughout the course of 2011 whilst sharing office accommodation and other partnership opportunities with this growing organization.

Past Players & Officials Association

A key objective for the Coburg Football Club in 2010 was to re-establish a strong working relationship with the Past Players & Officials Association. Discussions commenced in February and with the support of committee members Gary Halbert, Hugh Cornell & Margaret Brown we were able to work through outstanding issues.

The outcome of this process was the 40 Year Reunion Luncheon for the 1970 Premiership team which was attended by over one hundred and twenty guests. Special thanks must go to Glen Racavolis, Ian Liversidge and Kerin Lawson for their proactive support of the club in 2010, and we look forward to further strengthening these relationships in 2011.

Events

Under the guidance of Venue & Events Coordinator Lenore Smith, club events in 2010 proved to be very popular, this being highlighted by the inaugural Dancing with the Stars held at the Coburg Town Hall. With over one hundred and seventy five people in attendance, the night was a huge success and was supported greatly by the players, staff & members of the club.

The annual Flower Drum Auction Luncheon was our marquee event of the year and with the full support of the Coburg Board we were able to provide not only a great day but a strong financial result for Coburg Football Club. Special thanks to Bill Balakis, Lincoln Easton & David Rybicki for their operational support with the function and we look forward to a bigger and better event in 2011.

Both the Season Launch and the Jim Sullivan Best & Fairest Evening were heavily supported by club members and proved to be great nights for staff, members, players, volunteers & sponsors to enjoy and celebrate the 2010 Season.

Sponsorship

With the 2009 GFC sponsorship continues to be a challenge for sporting organizations across the country and the Coburg Football Club is no different. On a positive note we welcomed a new major sponsor in Supreme Caravans in 2010 and the continued support of both Frank & Carl Prosenik was invaluable.

I would also like to acknowledge the Coburg Football Club's elite partnership with CLISPAL who under the guidance of Russell Smith has supported the club for 10 years, which is an enormous effort and demonstrates that active partnerships are vital for the growth of sporting clubs.

The Club welcomed a number of new partners in 2010 including

- **Nationwide Car Sales**
- **Barry Plant Coburg**
- **Stevenson's Work-wear**
- **Stockdale & Leggo Craigieburn**
- **Road Runner Electrics**
- **Melbourne Sports & Aquatic Centre Training Institute**
- **P & J Meat Supply**
- **A Grade Memorabilia**
- **Coffee Mill**

A full list of 2010 sponsors is available later in the document.

Football Department

Following the departure of a number of key players & staff from the 2009 Season it was always going to be a year of transition on field for the club in 2010. A strong focus on the development of youth was the foundation of the clubs recruiting in 2010 with ten players graduating from the Calder Cannons list of 2009. I would like to congratulate all of the players who received individual awards in 2010 and encourage them all to aim for both individual and team improvement next season.

I would like to acknowledge the work of Football Manager Craig Byron whose work ethic and passion for the club is outstanding. The club can look forward to the Craig's ongoing work in the role of Football & Development Manager in 2011 as we continue to provide full time support to the Football Department.

Congratulations to 2010 Senior Coach David Newett on receiving a full time role at the Richmond Football Club. It is a fantastic opportunity for David and we wish him all the best for his coaching future. Thank you to all the staff and volunteers who supported the club in 2010 and we look forward to your continued support in 2011.

I would also like to welcome on board new senior coach Adam Potter who has impressed with his enthusiasm and knowledge of the VFL in his short time back with us. Good Luck for the upcoming season Pottsy, it is good to have you back at the Burgers!

Thank you to finance manager Shannon Gordon whose assistance in my first year on a daily and sometimes hourly basis has been greatly appreciated.

Finally I would like to acknowledge all the supporters, staff and volunteers for their support of the club in 2010, you are what makes the Coburg Football Club such a great environment to be involved with.

Lee Fraser
General Manager
Coburg Football Club

FOOTBALL MANAGERS REPORT

We started our season with the appointment of David Newett as Senior Coach. David was appointed to the job with a development background from North Melbourne after the departures of both Jade Rawlings and Craig McRae to the Brisbane Lions. Unfortunately we also lost Nick Liddle, Andrew Horne and Nat Caruso to South Australia and Glen Carrick decided to pursue a career at local level.

Through a targeted recruiting process we were able to secure the services of Sam Power (2010 Senior Best & Fairest) from North Melbourne, Justin Kahlefeldt from Southport and Shane Piuselli from Glenorchy. Overall the performance on the senior team was disappointing in terms of results and where we finished on the ladder. We lost five games by ten points or less and had we won three of those then the year could have had a different look as we would have played in the finals.

On the positive side we watched the development of James Lawton who was playing his first season in the VFL after coming to us from the Calder Cannons. Lawton, Brendan Fewster & Ryan Allan were rewarded with being selected in the U23 Young Guns representative game. Sam Power and Justin Kahlefeldt made the VFL State squad, but both had to withdraw because of injury and our Captain Nick Carnell, Damien Rayson and Ben Clifton all had fantastic seasons at senior level, playing in all 18 games. The continued development of Murphy Ambrose and Rhett Jordon was another positive of the season as they gained valuable senior experience in the second half of the year which sets the platform for a long term senior career with the club.

The 23rd player rule continues to work well and allowed us to play 2009 TAC Cup players in the senior team. Tom Lucin, Andy Duhau, Daniel Bisetto, Ben Jakobi and Brendan Fewster were all given that opportunity. Calder Cannons 2010 listed players Dylan Murphy, Jordan Schroder and Ozgyur Uysal were also rewarded senior games.

The Reserves team had an up and down year but ended up in 5th position and played in the finals but unfortunately went down to Werribee in the Elimination Final. Andrew Shakespeare in his first year as the coach did a great job in developing his players and he will continue in the same role in 2011.

I would like to thank all of the volunteers that assisted the club throughout the year to ensure that things run smoothly and professionally on game day. Special thanks to Alan “Grumpy” Walsh, Garry Allen, Chris Skyring, Damien Sherlock, Linda Evans and Keith Williams. It is with regret that we will lose our head trainer Jaki Hill-Connolly who is moving over to Adelaide for personal reasons. Jaki has been an exceptional servant of the club and her presence will be extremely hard to replace.

Since the season has finished, we have had some major changes in our Football Department with David Newett taking on a new role at Richmond and therefore having to resign from his role as Coburg Senior Coach. The club sincerely thanks David for his dedication over the year and wishes him all the best for the future. We are delighted to announce the appointment of Adam Potter as the Senior Coach for the 2011 & 2012 seasons. We have also appointed a new coaching panel and signed twenty five players for next season, which we believe will lead the club for further success in 2011.

On 27th October we held a Rookie/Screening Day at Highgate Recreation Reserve to isolate the best young talent in the area and from this we selected thirteen players to partake in our pre-season training. Training re-commenced on the 8th November and with seventy players present, competition will be extremely fierce to fill the remaining twenty spots we have to fill on the list.

The foundation is being laid for an improved on field performance in 2011 and with the continued development of our young list we are looking forward to the challenges of the year ahead.

Craig Byron
Football Manager

COBURG FOOTBALL CLUB AWARDS

SENIOR AWARDS

Jim Sullivan Best & Fairest Award

Senior Best & Fairest - Runner Up

Senior Best & Fairest - 3rd

Sam Power

Damien Rayson

Andrew Browne (RFC)

RESERVES AWARDS

Best & Fairest

Reserve Best & Fairest - Runner Up

Reserves Best & Fairest - 3rd

Nic Cattapan

Hamish Dahl

David Fahey

GENERAL AWARDS

Best First Year Player - Brad Nimmo Award

Achievement - Vincent Taranto Award

Most Courageous - Geoff Angwin Memorial Award

Most Improved Player

Senior Coaches Award

Reserves Coaches Award

Best Club Person - Graham Douglas Award

Best Richmond Player - Jake King Award

Lloyd Moss Memorial Award

Best Calder Cannons Player - Rocky DiSalvatore Award

Life Membership

Justin Kahlefeldt

Damien Rayson

Will Smith

Hamish Dahl

Ben Clifton

David Fahey

Alan Smith

Andrew Browne

George Parry

James Lawton

Kerin Lawson
Keith Williams

The Club congratulates the following players on their achievements during 2010:

Club Captain	Nick Carnell
Senior Leadership Group	Nick Carnell, Sam Power, Justin Kahlefeldt, Damien Rayson, Ben Clifton, Christian McErlain, Andrew Duhau, Rhett Jordon, Shane Piuselli, Jono Morris & Jason Morgan

FOOTBALL OPERATIONS

The coaching staff was greatly assisted with Football Operations by the following staff:

Football Manager:	Craig Byron
Senior Assistant Coaches:	Glenn Baker, Steve Ball, Sam Power & Dave Brisbane
Reserves Assistant Coaches:	Dean Williams, Rob Lumsden & Remo Montanaro
Senior Team Manager:	Chris Skyring
Reserves Team Manager:	Greg Younnas
Club Runners:	Dave Brisbane (Reserves), Simon Adams & Chris Brandner (Seniors)
Club Fitness Staff:	Strength & Conditioning Coordinator – Michael Chiovitti & Chris Brandner Conditioning Assistants – Andrew Nicholson & James McConnell
Dietician	Alan McCubbin
Club Statisticians	Manager – Damien Sherlock Statisticians – Linda Evans Specific Stats – Rob Ball and Lachie Smith
Seniors Boardman	Cameron Taylor
Chaplain :	Peter Waterhouse

MEDICAL

The Club once again was privileged to have the services of such a qualified medical team. Our appreciation for their time and expertise goes to the following staff:

DOCTOR:	Dr Dion Lewis
PHYSIOTHERAPIST:	Head Physio – Ross Kinsella Rob Jamieson and Simon Hill
TRAINERS:	Jaki Hill-Connolly (Head Trainer) Hannah Borci, Brooke Burgoyne, Emily Graham, Megan Hingston, John Kelly, Megan Perrett, Amy Kuenapfel, Tania Rawnsley, Katherine Havros, Matt Welsh, Rebecca Edwards, Richard Quail, Brydon McGregor, Andrew Ward and the fantastic assistance from the Richmond Football Club’s training team.

GAME DAY OPERATIONS

The Club wishes to take this opportunity to acknowledge the enormous support it has received from its team of dedicated volunteers:

TIME KEEPERS:	Keith Williams &Gary Allen
SENIOR INTERCHANGE STEWARD:	Linda Evans
RESERVES INTERCHANGE STEWARD:	Linda Evans
UMPIRE ESCORT:	Barry Tobin
SCOREBOARD:	Kyle Walsh
GROUND ANNOUNCER:	Graham Douglas
PROPERTY:	Alan Walsh & Tony Abela

VOLUNTEERS:

Caroline Mallett	George Parry	Craigieburn Rotary
Kerri Marshall	Godfrey Carmenzuli	Barry Tobin
Graham Douglas	Damien Sherlock	Keith Williams
Alan Smith	Kyle Walsh	Gary Allen
Ben McMahon	Frances Smith	Breyana Spagnolo
Bernadette McMahon	Dave Thompson	Madeline Outhred
Ian Liversidge	Coburg Rotary	Mario Diab
Meg McArthur	Luciana Feola	

GAME DAY STAFF:

Gin Black	Samantha Gonzales	Lachlan Ryan
Alex Fisher	Melissa Guthridge	Ned Smith
Annie Blake	Doriana Pinazo	Zoe Smith
Alan Smith	Kristy Miller	Georgia Vague
Frances Smith	Alessandra Pinazo	Patricia Kabalan
Mario Diab	Francisca Pinazo	Bek Brown
Chervon Maher	Charlie Nguyen	Rebekah McDonald

COBURG FOOTBALL CLUB
SENIOR MATCH RESULTS 2010

DATE	RND NO	TEAM	GROUND	RESULT	COBURG SCORE	OPPOSITION SCORE
11 APR 2010	1	Nth Ballarat	ABD Group Stadium	Loss	11.9.75	12.13.85
18 APR 2010	2	Frankston	Frankston Oval	Loss	15.7.97	15.11.101
24 APR 2010	3	Box Hill Hawks	Highgate Rec	Won	14.10.94	13.10.88
2 MAY 2010	4	Sandringham	Trevor Barker Oval	Loss	10.10.70	10.18.78
8 MAY 2010	5	Casey Scorpions	Casey Fields	Loss	6.16.52	18.17.125
15 MAY 2010	6	Williamstown	ABD Group Stadium	Loss	11.15.81	20.18.138
29 MAY 2010	7	Northern Bullants	NAB Oval	Loss	15.9.99	16-9-105
6 JUNE 2010	8	Bendigo Bombers	Windy Hill	Won	13.12.90	10.15.75
12 JUNE 2010	9	Gold Coast	Highgate Rec	Won	17.21.123	11.10.76
26 JUNE 2010	10	Werribee Tigers	Avalon Airport Oval	Loss	13.13.91	13.20.98
3 JULY 2010	11	Port Melbourne	Teac Oval	Won	15.10.100	11.9.75
11 JULY 2010	12	Collingwood	ABD Group Stadium	Loss	10.11.71	13.17.95
17 JULY 2010	13	Williamstown	Burbank Oval	Loss	8.12.60	18.14.122
25 JULY 2010	14	Geelong	Highgate Rec	Loss	14.7.91	19.6.120
31 JULY 2010	15	Frankston	Highgate Rec	Won	12.9.81	10.5.65
8 AUG 2010	16	Nth Ballarat	Eureka Stadium	Loss	12.9.81	15.13.103
14 AUG 2010	17	Bendigo Bombers	ABD Group Stadium	Loss	9.7.61	12.11.83
21 AUG 2010	18	Northern Bullants	ABD Group Stadium	Loss	10.8.68	14.20.104

**COBURG FOOTBALL CLUB
RESERVES MATCH RESULTS 2010**

DATE	RND NO	TEAM	GROUND	RESULT	COBURG SCORE	OPPOSITION SCORE
11 APR 2010	1	Nth Ballarat	ABD Group Stadium	Win	11.20.86	12.12.84
18 APR 2010	2	Frankston	Frankston	Win	27.14.176	6.10.46
24 APR 2010	3	Box Hill Hawks	Highgate Rec	Loss	2.8.20	18.13.121
2 MAY 2010	4	Sandringham	Trevor Barker Oval	Loss	7.2.44	19.13.127
8 MAY 2010	5	Casey Scorpions	Casey Fields	Win	14.10.94	14.9.93
15 MAY 2010	6	Williamstown	ABD Group Stadium	Loss	12.14.86	16.12.108
29 MAY 2010	7	Northern Bullants	NAB Oval	Win	19.16.130	9.10.64
5 JUN 2010	8	Sandringham	Vic Park	Win	11.11.77	9.11.65
13 JUN 2010	9	Box Hill Hawks	Box Hill City Oval	Win	11.13.79	9.13.67
26 JUN 2010	10	Werribee Tigers	Avalon Airport Oval	Loss	13.9.87	17.12.114
3 JULY 2010	11	Port Melbourne	Teac Oval	Win	18.9.117	14.12.96
11 JULY 2010	12	Nth Ballarat	ABD Group Stadium	Loss	13.10.88	13.12.90
17 JULY 2010	13	Williamstown	Burbank Oval	Loss	9.7.61	18.18.126
25 LULY 2010	14	Werribee Tigers	Highgate Rec	Loss	13.13.91	18.19.127
31 JUL 2010	15	Frankston	Highgate Rec	Win	13.12.90	12.8.80
8 AUG 2010	16	Nth Ballarat	Eureka Stadium	Loss	7.9.51	12.17.89
15 AUG 2010	17	Port Melbourne	Teac Oval	Win	15.8.98	14.9.93
21 AUG 2010	18	Nth Bullants	ABD Group Stadium	Loss	10.7.67	16.15.11
28 AUG 2010	1 st Elim	Werribee	Teac Oval	Loss	12.15.87	15.11.101

MARKETING

The Club would like to acknowledge the outstanding support it received from its 2010 sponsors.

The Club commends them and thanks them for their continued support and generosity.

ELITE PARTNERS

Clipsal – Russell Smith
Supreme Caravans – Frank & Carl Prosenik

MAJOR SPONSORS

Embroid Me – Michael Hooper & Natalie Tarquinio
D & K Office Supplies – Dennis Zapantis
Easton Builders – Craig & Lincoln Easton
Stockdale & Leggo Craigieburn – Carlo Gargano & Andrew Bellino
CVA Property Consultants – Anthony Carbone
BB Design Group - Bill Balakis
ABD Group – Raffaele & Gino Aiello

PREMIUM SPONSORS

Overall Panels – Ray Chaiban
MSAC Institute of Training – Matt Wardrop
Pizza Popolare – Brunswick
Barry Plant Coburg– Rocco Siciliano & Bill Dontsios
Galvar Property Services – Joe Gallo & Dom Valori
CCS - Kretos Houdlakis
Trigcon – Lex Dodd
Satelvision – Adrian Bigmore
Inge Detective Agency – Vince Pepi
Coburg Meat Supply – Eugene DiSalvatore

CORPORATE SPONSORS

Coffee Mill – Sam Tasli	Road Runner Electrics
RMJ Group – John Condo	P&J Meat Supply
Antonello Precast Concrete - Anthony Giangrave	Fenix Gyms

SIGNAGE SPONSORS

Drums Hotel – Stewart Steele	Stevenson’s Workwear – Andrew Garufi
Newlands Funerals – Adrian Delic	Protilt Constructions
Coburg Traders Association - Silvana Trioani	Nationwide Car Sales – Tony Singarella
A Grade Memorabilia – Dean Parker	

BUSINESS PARTNERS

Print on Demand – Con Maniatis
Coca Cola Amatil- Anthony Marinucci
2XU – Clyde Davenport
Brandtek
Northern Embossing
Stringer’s Sports
Vinnie's Fruits
Coburg Leisure Centre
Optus – Brian McCue
Dat Thanh Bakery
Kodak
I Frame
Hitek Audio & Visual
Metro Signs
Image Box
Melbourne Tigers Basketball Club
Aspen Group – Murray Rance
Outdoor Furniture Specialist – Alister Oldham
Richmond Football Club
Lake Imaging

PLAYER SPONSORS

First Name	Surname	Sponsor Company	Sponsor Name
Dervis	Akkus	Supreme Caravans	Carl & Frank Prosenik
Ryan	Allan	Chadwick Merchandising Services	Rex Chadwick
Murphy	Ambrose	Supreme Caravans	Carl & Frank Prosenik
Patrick	Ambrose	Supreme Caravans	Carl & Frank Prosenik
John	Bassi	Allmac Carpenters	Leigh McNamara
Daniel	Bisetto	ramps Group	Remo Montanaro
Nick	Carnell		Peter McGann
Nicholas	Cattapan	Lake Imaging Company	Edward Cattapan
Benjamin	Clifton	Craigieburn Pharmacy	Steve & Glenda Clifton & Joe Cichello
Jacob	Collins	Ezy Bonds	
Hamish	Dahl	Dahl's Service Centre	Guenther Dahl
Matthew	Dennis	Aussie Loans	Allan Dennis
Andrew	Duhau		Mark & Debra Forrest
Sam	Ezard	Apprenticeships Plus	
David	Fahey	KPMG	Julie Fahey
Brendan	Fewster	Easton Builders	Lincoln Easton
Abdikhane	Fitaax	ramps Group	Remo Montanaro
Reece	Geary	Easton Builders	Lincoln Easton
Luke	Gestier	ramps Group	Remo Montanaro
Thomas	Groves	K Groves & Co Pty Ltd	Rob & Chris Groves
Ahmed	Houli		
Benjamin	Jakobi	Peak Oil Dandenong	Ron Shugg
Rhett	Jordon	John & Jo Donohue Pty Ltd	John & Jo Donohue
Justin	Kahlefeldt	Aitken Hill Confernece Centre	Frosa Adams
James	Kandilakis	Menzline	Peter Kandilakis
James	Lawton		Garry Cameron
Thomas	Lucin	Celsius Control	John Donnini
Christian	McErlain		Mark McErlain
Lachlan	McQuilken	Embroidme	Michael Hooper & Natalie Tarquinio
Daniel	Measures	Embroidme	Michael Hooper & Natalie Tarquinio
Adam	Meroli	Guardian Pharmacy Pascoe Vale	Tony Everard
Daniel	Meroli	ABD Group	Gino Aiello
Jason	Morgan	RML Real Estate	Jon Cotter
Jonathan	Morris		Jaki Hill-Connolly
Fraser	Pope	Phil Pope Homes	Phil Pope
Levi	Power	ABD Group	Gino Aiello
Samuel	Power	Who-Rae Australia	Ray Pawsey
Shane	Piuselli		Neil McKay
Damien	Rayson	BB Design	Bill Balakis
Travis	Ronaldson	BB Design	Bill Balakis
David	Sardo	Somerton Rd Garden Supplies	Bob Sardo
James	Saville	CVA Property Consultants	Anthony Carbone
William	Smith	CVA Property Consultants	Anthony Carbone
Matthew	Smith	Murray's Day Out	Murray Smith
Jye	Warren	Numurkah Hotel	Kenneth Pickering & Steve Warren
Nick	Wood	ABD Group	Gino Aiello

COBURG FOOTBALL CLUB LIFE MEMBERS

1920 W Paterson*	1950 L Noonan*	1968 A Dawe Snr*	1993 A Walsh
1924 S Sayers*	1950 J Condon*	1968 R Murray	1993 M Hill
1925 W Walker*	1950 J Bond	1969 Mrs J Gardiner	1994 L Jones
1930 J Castensen	1950 J Caird*	1969 S Hatton*	1994 D O'Connor
1930 F McMahon*	1950 N Ellard*	1970 Mrs W Narracott*	1995 Mrs K Douglas
1931 J Huntington	1951 N Tobitt*	1970 B Wells JP*	1995 A Mitchell
1931 W Mitchell*	1951 Mrs M Libbis*	1970 B Schreiber	1996 A Baker
1932 C Collings	1951 J Preston	1971 Mrs R Ford*	1998 Mrs R Liversidge
1934 Dr A Matthew	1951 A Murray	1973 Mrs Cook*	1999 A Alessio
1935 S Allen*	1952 F Cook*	1973 R Hodgkin*	1999 R Evans
1935 C Callender*	1952 J Whelan*	1974 L Cummins	2000 D Tracey
1935 C Mears*	1952 E Sleep	1974 M Woodgate	2000 B McDonald
1935 A Craig	1953 R Flatman*	1975 J Barry*	2003 R Cleary
1935 E Lines*	1953 A Paul*	1976 G Douglas	2003 L Burt
1935 J Craig*	1953 G Baxter	1976 E Braybrook*	2003 A Hodgetts
1936 W Carroll*	1955 A Wrigley*	1977 N Stevens*	2007 J Kelly
1936 J Harris*	1955 C Browning	1977 I Liversidge	2007 B Toban
1936 F Fewster*	1955 T Clifford*	1977 R Goodwin*	2009 Ms Jaki Hill-Connolly
1936 J Hall*	1956 D Starbuck*	1978 D Fowler*	2010 Kerin Lawson
1936 P Leonard	1956 F Millen*	1978 T Price	2010 Keith Williams
1936 A Swales*	1956 J Mulcahy*	1978 A Cunningham	
1937 A Collins*	1957 J Condon Jnr	1979 Mrs B Brown*	
1939 A Horder*	1957 W V Carroll	1979 J Sullivan	
1939 C Bamford	1957 R Brown*	1980 Mrs Braybrook	
1939 A Glover	1957 T Hatton*	1980 Mrs L Murphy	
1939 N Uhe*	1957 G Goodgame	1980 C Kinnear	
1939 J Moloney*	1958 G Libbis Jnr	1981 Mrs W Cunningham*	
1939 G Allen*	1958 D Lawry	1981 Miss M Brown	
1940 J Fisher	1959 M Murphy*	1982 G Parry	
1940 W Sorrell*	1959 K Fewkes	1982 J Morrison	
1940 J Henderson	1959 H Wilkinson*	1984 P Cleary	
1940 B Hill*	1959 A Love*	1984 C Butcher	
1940 H Campbell*	1959 J Flynn*	1984 K O'Connor	
1940 L Porter*	1959 J Smith*	1984 G Pitt	
1941 W Walsh*	1960 P Mahoney	1984 R Herbert	
1941 F Wiseman*	1960 T Hender	1985 Mrs F Howlett	
1942 A Preston	1960 J Scanlon*	1985 R Beatie	
1942 E Bamford	1960 R Wilkinson	1985 T Dohnt	
1942 J Thurgood*	1960 A Howie*	1985 K Durrant	
1945 W Gibbons	1960 J Rogan	1986 M Webster	
1945 W Hibbs*	1960 C Walker*	1986 A Tripp	
1945 J Lawrence*	1960 C Hill*	1987 M Laidler	
1946 H Anderson	1961 M Brophy	1987 M McDougall	
1946 J Brennan*	1961 K Jelly	1988 G Marcy	
1946 D Gillies*	1961 N Jones*	1988 A Harbinson	
1946 T Sheehy*	1961 J White JP*	1989 Dr S Conway	
1946 J Greaves	1963 K Cameron*	1989 Dr T Vaiopoulos	
1947 F Murphy*	1963 G Short*	1990 B Allison	
1948 E Rickard*	1964 A Jacobsen	1990 K Breen	
1948 G Libbis*	1965 F Connor*	1990 L B Moss	
1948 W Ryland*	1965 J Narracott*	1990 B Nimmo	
1949 S Grey*	1966 S McGough*	1990 R Wescombe	
1949 M Thornton*	1966 W Cooper	1991 G Sheldon	
1949 E Ryan*	1967 Mrs S Grimster*	1992 P Douglas	
1949 A Esdale	1967 H Carroll*	1992 I Jones	

* Deceased

TREASURER'S REPORT 2010

On behalf of the Board and the Finance Sub-committee it is my pleasure to present the audited Accounts of the Coburg Football Club Limited (the Club) for year ended 31 October 2010.

After enduring a turbulent end-of-season, with the turnover of virtually the entire Senior and Reserve grade coaching panels, together with a significant portion of our playing list, and with a newly appointed General Manager, we set our jaw straight for what we knew was to be a difficult year of transition in 2010. In spite of the significant upheaval, including the operational and logistical challenges of expanding our activities to Highgate Reserve, Craigieburn, for the first time and the lasting effects of the 2009 Global financial crisis, we successfully managed once more to continue to grow the Club's operations whilst maintaining a profit.

The total comprehensive income of the Club for the year ended 31 October 2010 was \$7,502.

Financial highlights

Football Expenses up 31%
Match Day Income up 30%
Sponsorship Income down 12%

Net assets \$136,455 [2009 \$128,953]
Net cash flow from operating activities \$50,824 [2009 \$48,287]
Cash at the end of the financial year \$93,285 [2009 \$80,069]

The loss of a significant portion of the Senior leadership group at the conclusion of the 2009 season, combined with the appointment of a new Senior coach, necessitated a significant increase in player payments in 2010 as the Club set about once more re-building its list. This contributed to the seemingly inevitable increase in Football Expenses. The increase in 2011 is expected to be more modest, as a consequence of the appointment during the year of our first, full-time Football Manager to better control costs.

Match Day Income was up substantially in 2010 as a consequence of our operations at Craigieburn. Securing access to the new Highgate Reserve facility has enabled the Club to increase revenues from ground hire and function room hire, for practice matches, finals and social events. This trend is expected to continue over the 10 year term of our Craigieburn lease.

Sponsorship Income was down this year, as anticipated, as concerns of continued deteriorating economic conditions weighed heavily on the outlook of our key corporate partners at the conclusion of 2009, following the Global Financial Crisis (GFC). We expect this trend to continue in 2011 however we have set about the task of securing sponsors early this year in the hope of minimising the effects of the GFC, with a key focus being the securing of new partnerships in the Craigieburn area.

Net assets of the Club at 31 October 2010 were \$136,455, up \$7,502 reflecting the total comprehensive income of the Club for the year.

Net cash flow from operations was \$50,824, an increase of 5% on 2009. This amount includes contributions totaling \$188,000 from Moreland City Council and AFL Victoria for capital works at City Oval to repair the grandstand offices damaged by fire in 2004 [2009 \$30,000 for kiosk upgrade and lights].

Cash at the end of the financial year was \$93,285 [2009 \$80,069], the majority of which will be utilised for grandstand and office renovations, subject to sponsors and partners contributing materials and services for free or at heavily discounted prices. A note to anyone with expertise or contacts in this area that any and all assistance will be greatly appreciated!

2011 promises to be another year of significant transformation and re-generation, with the repair works at City Oval already underway, the return of Adam Potter in the role of Senior Coach and 4 games once more planned for Highgate Reserve.

My sincere thanks to my fellow Directors, who give of their time endlessly "behind the scenes", to our new General Manager Lee Fraser and his executive team, who have had an outstanding year and, of course, our magnificent volunteers around the ground, behind the bar, in the rooms and around the boundary. Thank you also once more to Shannon Gordon at Richmond FC for providing day-to-day accounting, IT and payment services throughout the year together with monthly financial reports to the Board.

To our Football Department, in particular our new coach Adam Potter, Captain Nick Carnell and new recruits, good luck for 2011 and may you enjoy the hard work of the pre season.

To all members thank you for your ongoing support in continuing to build the resources of this proud and historic Club.

May you and your loved ones enjoy a safe and happy Christmas and a prosperous New Year – particularly as far as football goes.

Go Burgers!

LINCOLN EASTON, Treasurer
Coburg Football Club
ABN 97 005 715 971

DIRECTORS' REPORT AS AT 31 OCTOBER 2010

The Directors of the Coburg Football Club Ltd (the Club), a company limited by guarantee and not having share capital, present the following report on the accounts of the Club for the year ended on 31 October 2010.

1. DIRECTORS

The names of each person who has been a Director during the year and to the date of this report are:

DIRECTORS' NAME AND QUALIFICATIONS	POSITION HELD	NUMBER OF MEETINGS DURING 01/11/09 TO 31/10/10	
		HELD	ATTENDED
Bill Balakis Dip. Building Design and Drafting	President	10	10
Alan Walsh	Vice-President	10	6
Garry Cameron PSM, B.Bus(Acc), M.Eco, FAICD, FCPA	Director	10	9
Lincoln Easton B Bus (Accounting), CA	Treasurer	10	10
Don Lord B Com, FAICD	Director	10	10
Neil McKay AFIN	Director	10	10
David Rybicki	Director	10	9

Directors have been in office since the start of the financial year to the start of this report unless otherwise stated.

DIRECTORS' REPORT AS AT 31 OCTOBER 2010

2. PRINCIPAL ACTIVITIES

The principal activities of the Club during the financial year were to conduct the Coburg Football Club and to manage its affairs and promote the game of Australian Rules Football. No significant change in the nature of these activities occurred during the year.

3. OPERATING RESULT

The Club's profit for the year ended 31 October 2010 was \$7,502 (2009: \$36,079).

4. SIGNIFICANT CHANGES IN STATE OF AFFAIRS

No significant changes in the Club's state of affairs occurred during the financial year.

5. AFTER BALANCE DATE EVENTS

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Club, the results of those operations or the state of affairs of the Club in future financial years.

6. FUTURE DEVELOPMENTS

In the opinion of the Directors, it would prejudice the interests of the Club to provide additional information relating to likely developments in the operations of the Club and expected results of those operations in subsequent financial years.

7. BASIS OF PREPARATION

The financial report has been prepared on a going concern basis. The ability of the Club to continue as a going concern is dependant on AFL Victoria continuing to grant the Club a VFL license. The Club is also dependent on maintaining an alignment agreement with an AFL Club. The Club's current aligned partner is Richmond Football Club Ltd. Should this arrangement cease, the Club may not be able to continue as a going concern.

8. DIRECTORS' BENEFITS

No Director of the Club has received or become entitled to receive any benefit by reason of a contract made by the Club with the Director or with a firm of which a Director is a member, or with a Club in which the Director has a substantial financial interest.

9. INSURANCE OF OFFICERS

Under the VFL license granted to the Club, officers of the Club have indemnity and insurance premiums paid for any person who is or has been an officer of the Club. The policy is held by AFL Victoria on behalf of the Club.

DIRECTORS' REPORT AS AT 31 OCTOBER 2010

10. MEMBERS GUARANTEE

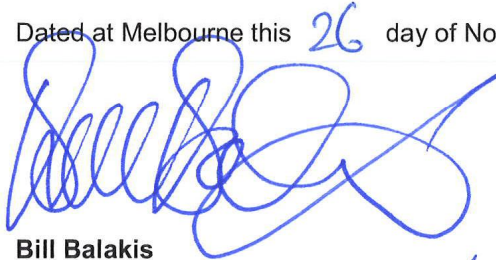
The Club is limited by Guarantee. If the Club was to be wound up, the constitution states that each member is required to contribute a maximum of \$20 to meet any outstanding obligations of the Club.

11. AUDITOR'S INDEPENDENCE DECLARATION

The lead Auditor's Independence Declaration for the year ended 31 October 2010 has been received and can be found on page 5 of the Directors' report.

Signed in accordance with a resolution of the Board of Directors:

Dated at Melbourne this ²⁶ day of November 2010.



Bill Balakis
President



Lincoln Easton
Treasurer

COBURG FOOTBALL CLUB LIMITED
ABN 97 005 715 971

AUDITOR'S INDEPENDENCE DECLARATION UNDER S.307C OF THE CORPORATIONS ACT
2001
TO THE DIRECTORS OF THE COBURG FOOTBALL CLUB LIMITED

I declare that, to the best of my knowledge and belief, during the year ended 31 October 2010 there has been:

- (i) no contraventions of the independence requirements as set out in the Corporations Act in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.



WHK Horwath


John Gavens
Principal

181 William Street
Melbourne, VIC 3000

Dated this 26th day of November 2010.

STATEMENT OF COMPREHENSIVE INCOME
FOR THE YEAR ENDED 31 OCTOBER 2010

	NOTE	2010 \$	2009 \$
Revenue			
Sponsorship income		385,633	436,560
Match day income		205,147	157,534
Traineeship income		43,500	29,500
Event income		88,614	78,031
Membership income		13,366	18,553
Contributions - City Oval Infrastructure		188,000	30,000
Other income	2	83,581	99,996
Total Revenue		1,007,841	850,174
Expenditure			
Football expenses		(441,388)	(335,916)
Traineeship expenses		-	(17,000)
Administration expenses	3a	(79,996)	(57,055)
Employment expenses	3b	(190,484)	(150,821)
Match day expenses		(147,553)	(106,255)
Event expenses		(61,065)	(48,734)
Occupancy expenses		(20,126)	(26,964)
Depreciation expense		(12,822)	(9,980)
Other expenses		(46,905)	(61,370)
Total Expenditure		(1,000,339)	(814,095)
Profit for the year		7,502	36,079
Other Comprehensive Income		-	-
Total Comprehensive Income for the year		7,502	36,079

The accompanying notes form part of these financial statements.

COBURG FOOTBALL CLUB LIMITED
ABN 97 005 715 971

STATEMENT OF FINANCIAL POSITION
AS AT 31 OCTOBER 2010

	Note	2010 \$	2009 \$
Assets			
Current Assets			
Cash and cash equivalents	4	93,285	80,069
Trade and other receivables	5	121,337	101,352
Total Current Assets		214,622	181,421
Non-Current Assets			
Plant and equipment	6	91,110	66,324
Total Non-Current Assets		91,110	66,324
Total Assets		305,732	247,745
Liabilities			
Current Liabilities			
Trade and other payables	7	161,374	105,587
Provisions	8	7,903	13,205
Total Current Liabilities		169,277	118,792
Total Liabilities		169,277	118,792
Net Assets		136,455	128,953
Equity			
Retained profits		110,455	102,953
Reserves	17	26,000	26,000
Total Equity		136,455	128,953

The accompanying notes form part of these financial statements.

STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 31 OCTOBER 2010

2008/09	Retained Profits \$	Reserves \$	Total Equity \$
Balance at 1 November 2008	66,874	26,000	92,874
Profit for the year	36,079	-	36,079
Balance at 31 October 2009	102,953	26,000	128,953

2009/10	Retained Profits \$	Reserves \$	Total Equity \$
Balance at 1 November 2009	102,953	26,000	128,953
Profit for the year	7,502	-	7,502
Balance at 31 October 2010	110,455	26,000	136,455

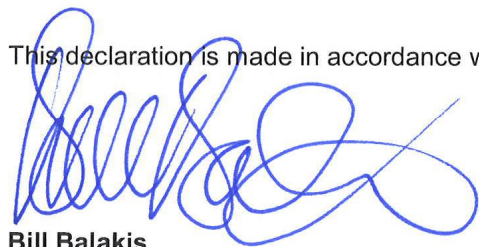
The accompanying notes form part of these financial statements.

**DIRECTORS' DECLARATION
FOR THE YEAR ENDED 31 OCTOBER 2010**

The Directors of the Club declare that:

1. The financial statements and notes, as set out on pages 6 to 21, are in accordance with the *Corporations Act* 2001, and:
 - (a) comply with Australian Accounting Standards; and
 - (b) give a true and fair view of the financial position as at 31 October 2010 and the performance for the year ended on that date of the Club.
2. In the Directors' opinion there are reasonable grounds to believe that the Club will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.



**Bill Balakis
President**



**Lincoln Easton
Treasurer**

Dated this 26 day of November 2010



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WHK Horwath Pty Ltd
ABN 41 099 415 845
Member Crowe Horwath International

**INDEPENDENT AUDIT REPORT TO THE MEMBERS OF COBURG
FOOTBALL CLUB LIMITED
ABN 97 005 715 971**

Report on the Financial Report

We have audited the accompanying financial report of Coburg Football Club Ltd (the Club), which comprises the statement of financial position as at 31 October 2010, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, a summary of significant accounting policies and other explanatory notes and the Directors' declaration.

Directors' Responsibility for the Financial Report

The Directors of the Club are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards reduced disclosure requirements (including Australian Accounting Interpretations) and the Corporations Act 2001. This responsibility also includes designing, implementing and maintaining internal controls relevant to the preparation and fair presentation of a financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal controls relevant to the Club's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Club's internal controls. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the *Corporations Act 2001*. We confirm that the independence declaration required by the Corporations Act 2001, provided to the Directors of Coburg Football Club Ltd on 26 November 2010, would be in the same terms if provided to the Directors as at the date of this audit report.

Qualification

As is common for organisations of this type, it is not practicable for Coburg Football Club Ltd to maintain an effective system of internal control over all cash sales and gate monies until their initial entry in the accounting records. Accordingly, our audit in relation to receipts was limited to amounts recorded.

Liability limited by a scheme approved under Professional Standards
Legislation other than the acts or omissions of financial services licensees

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initial entry in the accounting records. Accordingly, our audit in relation to receipts was limited to amounts recorded.

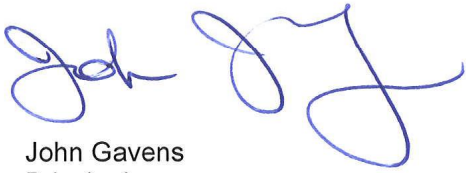
Auditor's Opinion

In our opinion, subject to the effects of such adjustments, if any, as might have been determined to be necessary had the limitation discussed in the qualification paragraph not existed, the financial report of Coburg Football Club Ltd is in accordance with the Corporations Act 2001, including:

- a) giving a true and fair view of the Club's financial position as at 31 October 2010 and of its performance for the year ended on that date; and
- b) complying with Australian Accounting Standards (including Australian Accounting Interpretations) and the Corporations Regulations 2001.

WHK Horwath

WHK Horwath

A handwritten signature in blue ink, appearing to read 'John Gavens', with a stylized flourish extending to the right.

John Gavens
Principal

181 William Street
Melbourne, VIC 3000

Dated this 2ND day of December 2010.

COBURG FOOTBALL CLUB LIMITED

COBURG FOOTBALL CLUB LIMITED

COBURG FOOTBALL CLUB LIMITED

