



PARKSIDE SPORTS CLUB

Pitcher Park
Cnr Parklands Avenue & Mercil Road, Alphington VIC 3078

'In the Heart of Darebin'



PARKSIDE FOOTBALL CLUB 2009 ANNUAL REPORT & FINANCIAL STATEMENT (As at 1/10/2009)

AFFILIATED WITH THE NORTHERN FOOTBALL LEAGUE

AIN NO. A0026036T



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Incorporating: Parkside Football Club
Parkside Junior Football Club
Parkside Auskick Program
Parkside F.I.D.A Football Team for the Intellectually Disabled
North Alphington Cricket Club

2009 Executive Committee Report

2009 was a season of ups and downs. On field, our aim was to finish in Division 2, but our performance lacked 4 quarter efforts which ultimately graded us into Division 3 at the completion of 13 rounds.

In reassessing our on field goals we took the attitude of having a positive approach towards the remainder of the season with our ultimate aim being the inaugural NFL Division 3 Premiership. The ultimate achievement of winning the Premiership was a great reward to our loyal players, supporters, committee and our fabulous sponsors.

We began season 2009 with 5 sponsors and by the seasons end we had reached 12 sponsors on board. With no major sponsor, the biggest success of our season was to achieve a positive financial result thanks especially to all our sponsors, as well as the contributions made across the board towards all our fundraising activities.

I would like to thank all the players and coaching staff for their contributions throughout the year, as well as a special thanks to Daryl Gard for his tireless work.

To the Executive Committee (Mark Brown, Daniel McCall & Carl Norton), once again you should be so proud of your efforts this year. Your commitment, your professional attitude and the valued time you all put into the Parkside Football Club is what makes this the great club it is.

Regards,

Tom Gard
President
Parkside Football Club



2009 Treasurers Report & Financial Statement

2009 was definitely a very mixed bag. Below are the key activities for 2009:

Membership & Apparel

Our goal in 2009 was to receive 100% membership and apparel monies owed from all players and officials. Unfortunately at the time of writing this report we are still owed \$500. This is actually a disappointing result! All involved with a club need to understand that it requires a lot of money to run a football club. Any money not paid needs to be made up in other areas, which only adds more pressure onto the committee and those who raise money to run the club. All should remember – support the club that supports you!

Sponsorship

Unfortunately we lost the support of Fuszion's sponsorship in 2009, which did leave quite a gap in our finances. However we were lucky enough to bring on board some new sponsors in 2009: AC Concrete, River Gum Constructions, L&L Electrical, Preston Motors, Independent Filter Service and Ultralift. We look forward to a long and mutually beneficial relationship with these new sponsors for many years to come. It should be noted that even though there wasn't actually direct cash sponsorship from Exact, Melbourne Snowboard Centre and The Grandview Hotel these businesses generously donated in other areas, which was worth the same or if not more than what they contributed in 2008. With out all these sponsors new and old we certainly would not been in the position we are in 2009. Thank you to all of our generous sponsors who contributed to our club in 2009.

In the off season before 2010 we must have a strong focus to ensure we can attract new long term sponsors to Parkside. Everyone from the Committee down should be utilising any contacts that they have to get them on board at Parkside for years to come.

If anyone has any leads or wants help approaching potential sponsors please do not hesitate to speak anyone from the committee.

Functions

Our functions in 2009 were very profitable. We returned an overall profit of \$14,118 from functions this year. It was the biggest area that we made up for the losses in sponsorship. Unfortunately we didn't get the support we thought we would get from our past players after the successful 75th year function in 2008. Hopefully in 2010 we will see these past players return and help raise much needed funds for the club.

Fundraising

We held the following fundraisers this year: Wine Sale, 100 Club and the Footy Tipping. While these all returned good profits (\$3,621) it was disappointing not to receive more from 100 club members. Everyone needs to make a concerted effort in supporting the fundraising activities in 2010. While we only made a net profit of \$8,599 through the bar, we did have a players day following the day after the Grand Final which resulted in a loss of approx \$2,000. Even though there are other costs that are recorded under the bar figures, an emphasis must be placed on reducing any give away situations as the bar is a vital source of funds for the club.

Net Profit & Budget

In 2009 even though the figures show a profit of \$1,200 we still have the following outstanding invoices that will need to be paid: Electricity, Ground/Council, Phone and Trophies, which total \$2,750. A copy of the Profit & Loss statement is attached to this report.

Hopefully the reporting carried out over the last 2 years will help to produce a realistic budget for 2010.

Thankyou to Tom, Mark, Daniel, Anthony and Mick for their support in 2009, good luck in 2010.

Go Devils!!!

Carl Norton
Treasurer
Parkside Football Club

Income	
Functions / Match Day / Fundraising	\$ 70,771.50
<i>Match Day</i>	\$ 12,508.00
<i>Match Day Raffle</i>	\$ 1,178.00
<i>Match Day Canteen</i>	\$ 11,330.00
<i>Bar</i>	\$ 29,590.00
Training / Match Day	\$ 28,686.00
Other	\$ 904.00
<i>Fundraising</i>	\$ 28,673.50
Footy Tipping	\$ 1,580.00
Bunnings BBQ	\$ -
Wine Promotion	\$ 2,660.00
100 Club	\$ 2,400.00
Major Raffle	\$ 9,323.00
Donations	\$ -
Presentation Night	\$ 3,602.00
Functions	\$ 9,108.50
Sponsorship	\$ 17,000.00
Membership / Apparel / Other	\$ 14,875.00
Players Membership	\$ 9,450.00
Social Membership	\$ 400.00
Life Membership	\$ 350.00
Ladies Membership	\$ 300.00
Apparel	\$ 2,765.00
Merchandise	\$ 10.00
Other	\$ 1,600.00
Total Income	\$ 102,646.50

Expenses	
Functions / Match Day / Fundraising	\$ 38,547.96
	\$ -
<i>Match Day</i>	\$ 6,228.50
Match Day Raffle	\$ 40.00
Match Day Canteen	\$ 6,188.50
<i>Match Day Luncheons</i>	\$ 394.00
Half Time	\$ 89.00
Sponsors / other	\$ 305.00
<i>Bar</i>	\$ 20,990.96
Training / Match Day	\$ 18,662.20
Other	\$ 2,328.76
<i>Fundraising</i>	\$ 10,934.50
Footy Tipping	\$ 1,350.00
Bunnings BBQ	\$ -
Wine Promotion	\$ 1,497.00
Sign writing / 100 Club	\$ 172.00
Major Raffle	\$ 2,710.00
Presentation Night	\$ 105.00
Functions	\$ 5,100.50
	\$ -
Football Operations	\$ 32,307.78
NFL	\$ 17,326.80
League	\$ 16,956.80
Umpires	\$ 370.00
	\$ -
Admin / Ground / Apparel	\$ 13,263.96
Council	\$ 1,303.00
Electricity	\$ 1,665.24
Printing	\$ 22.00
Phone	\$ 259.68
Apparel	\$ 3,084.81
Admin other	\$ 196.40
EFT Machine	\$ 5.00
Cleaning	\$ 29.23
AI & Bill	\$ 240.00
Other	\$ 6,458.60
Total Expenses	\$ 101,446.50

Net Profit	\$ 1,200.00
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2009 Football Operations Report

Well what a year it's been! Full of lowlights, frustration, hope and one unbelievably massive high.

A pre season full of hope started well with some impressive recruits and some good practice match form. Then it all turned sour in the last minute of the last hit out game when we lost gun full forward Justin 'Bangers' Ross with a serious knee injury for the season. What I'd have given to blow the siren two minutes earlier. Still we were happy with our recruits and form.

The real season began with a thumping win against Heidelberg West. Our season roller coasted from then on.

We tried our hardest to avoid the drop to division 3 but to no avail. Our biggest problem of recent years – depth – was to rear its head again. When the inevitable injuries came we were unable to cover them and therefore were unable to match it amongst the top sides.

By the round 13 split we were in Division 3 albeit on top.

This is when we were faced with a choice. Embrace the concept or bitch about it.

We chose the former.

I'm proud to say at a team meeting at the Grandview on a Thursday night, I believe, we turned our season and to an extent our club around.

For the first time in a long time we realised we could achieve something as a group if we worked at it. Training intensity picked up amongst the whole team and all of a sudden the coaching staff were wondering who to leave out of the side instead of trying to find someone to bring in.

After the split we were undefeated – 8 in a row- including finals, a magnificent effort.

As for the premiership what can I say, it's the greatest feeling (sporting feeling, sorry Tiff) I've ever had in my life. To the 22 who ran out on the day, Matty Ross, Hendo, Vanders and Mark Wise who were all extremely unlucky to miss out, to every player that played during the year and all the reserves players that helped at training once their campaign was over, THANK YOU ALL I'm indebted to you forever.

To my assistant coaches Rusty, Posta and TR, you did a great job and helped me out no end. A special thanks to Rusty for his loyalty over the last 3 years.

To JMac, thanks for doing an extremely tough job and helping me out both on field and off over the last 3 years.

Brad Hockey, thanks for your loyalty as a captain and advice and support as a mate.

Also to all our loyal supporters a big thank you to you all for being there week in week out.

The small but hard working committee, you do a great job with little recognition, thank you and well done.



President Tom Gard – thanks for seeing something in me and appointing me as senior coach. I hope I've repaid your faith in some small way. I appreciate everything you've done for me but even more so, what you do for the club. You really are PARKSIDE.

Finally thanks to my family Tiff, Charli and Tilly for supporting me and letting me chase my Parkside Premiership dream – it was worth it.

Look forward to seeing you all at the club next year.

Peter Dean
Senior Coach
Parkside Football Club

2009 Best & Fairest and Club Awards

Seniors:	Reserves:
Kevin Clark Medal	Ken Allan Medal
1 st - Robert Wise / Sam Mills	1 st - Jason McCall
	
2 nd - Jamie Gresham	2 nd - Luke Henderson
3 rd - Shane McLaren	3 rd - Shannon McCleish
Best Finals Player – Darren Gresham	Most Consistent – Doren James
Coaches Award – David Egan	Coaches Award – Raymond Alexander
Parkside Spirit Award – Daniel McCall	
Most Consistent – Darren Gresham	

Club Awards:

Best Clubman – **Daryl Gard**

Life Membership – **Anthony Romano**

Legend of Parkside– **Gary Welsh**

Gary began playing at Parkside at the age of 17 in 1957. Since then Gary has gone on to be a very involved and committed member to this day of the Parkside Football Club.

His accolades / achievements include:

- 251 games for Parkside from U19's - Seniors;
- Winning 2 Best and Fairest awards; one in U19's in 1957 and one in the Senior side in 1960;
- Played in a Senior premiership side in 1963;
- Was awarded best player in the finals series in 1963;
- Captained the Senior side for 5 years from 1964 – 1968;
- Coached U19's for 2 years, Reserves 3 years, Senior Side 1 year and Club 18's for 2 years; and
- Vice President for 5 years in the late 1980's.

Gary or more commonly known to all at Parkside as "Woosha" has helped form and shape the strong culture that exists today at Parkside.

Gary still comes to most games played, no matter how far away, attends functions and takes a keen interest in all players and supporters at Parkside.

For all the reasons above and many more:

Gary "Woosha" Welsh - "Legend of Parkside".

PFC SENIORS BEST AND FAIREST VOTES - KEVIN CLARKE MEDAL 2009

[illegible]

PFC RESERVES BEST AND FAIREST VOTES - KEN ALLAN MEDAL 2009

[illegible]

Ben Bisset																	2		2
Alberto Acosta		1																	1
Carl Norton		1																	1
Scott Hanson		1																	1
Christian Ramos				1															1
Ben Webber								1											1
Tim Kelly										1									1
Xaiver Bacash Power											1								1
Total	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	324



2009 Parkside Football Club Sponsors

The Committee, Players' and Supporters would like to thank all of our 2009 Sponsors.
Check out www.parksidefc.org.au for a complete explanation on all our sponsor's services and contact details.



